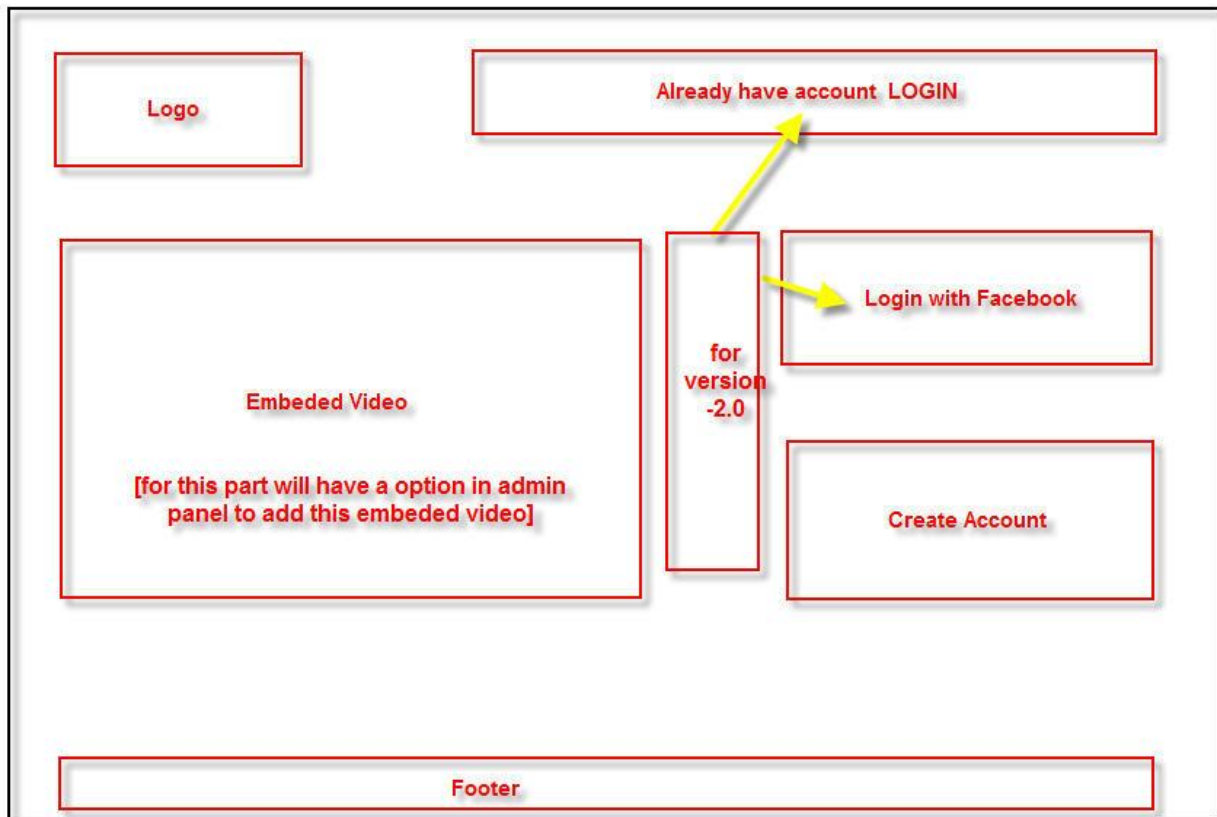
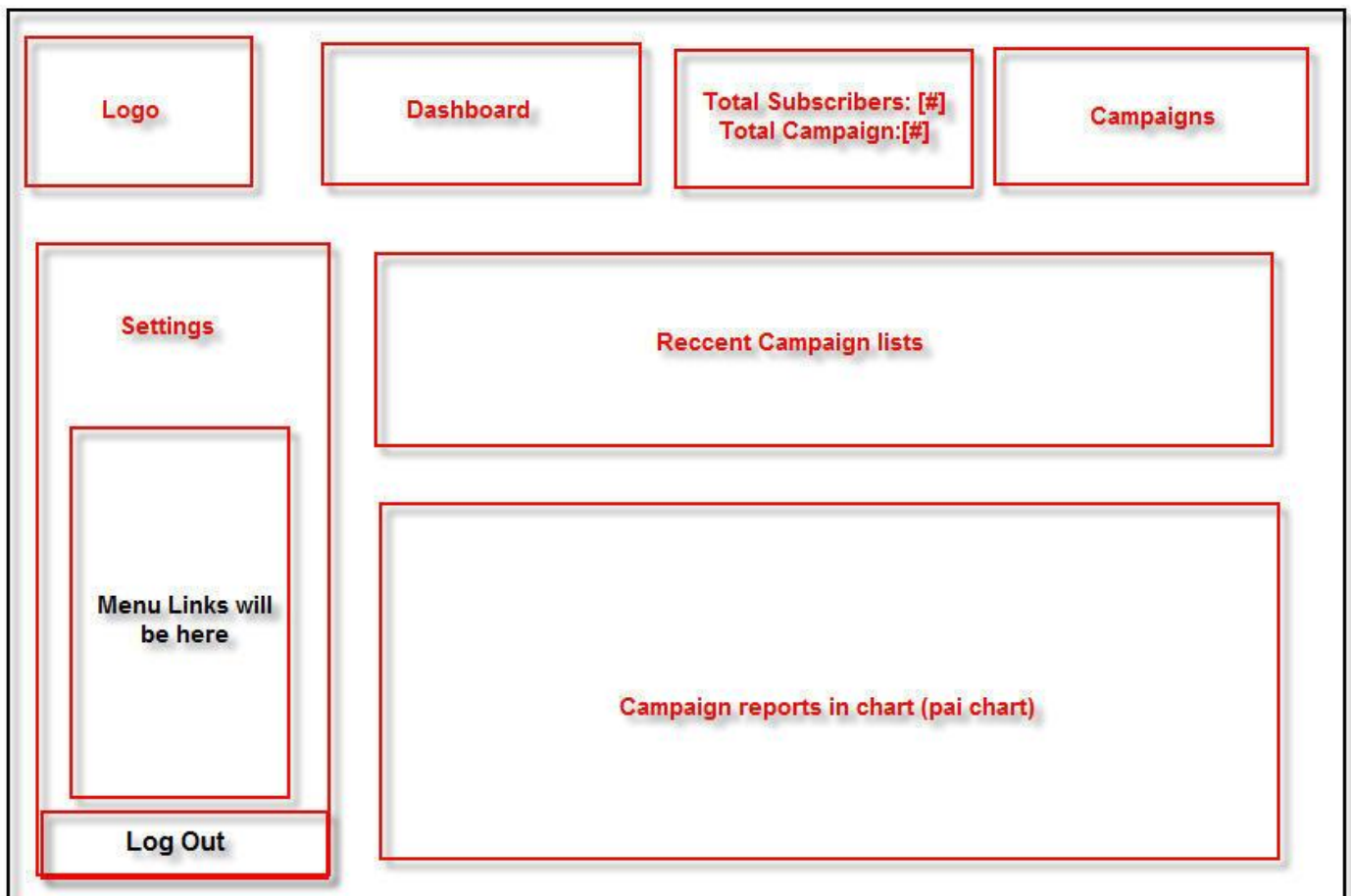


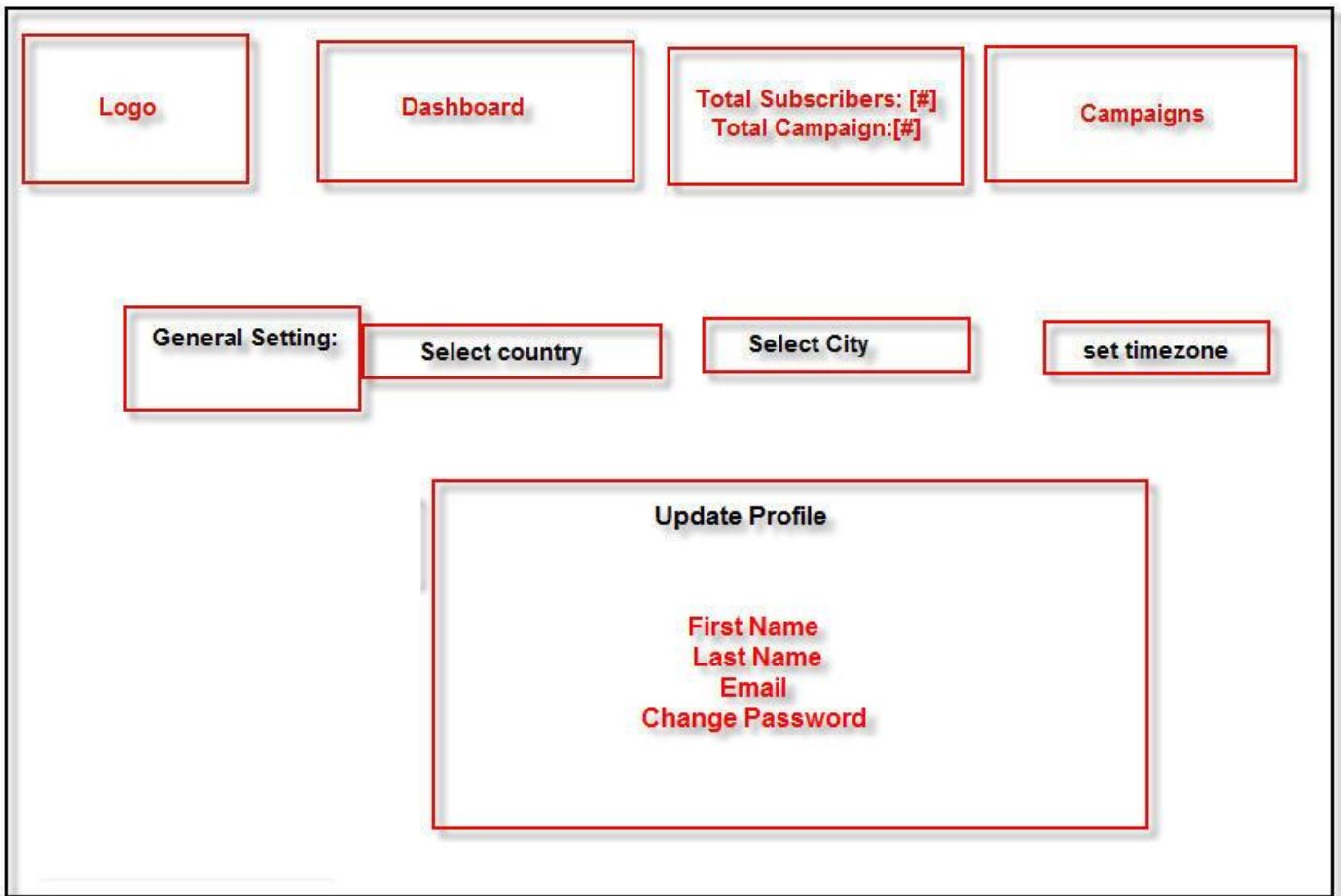
## HOME PAGE



## DASHBOARD

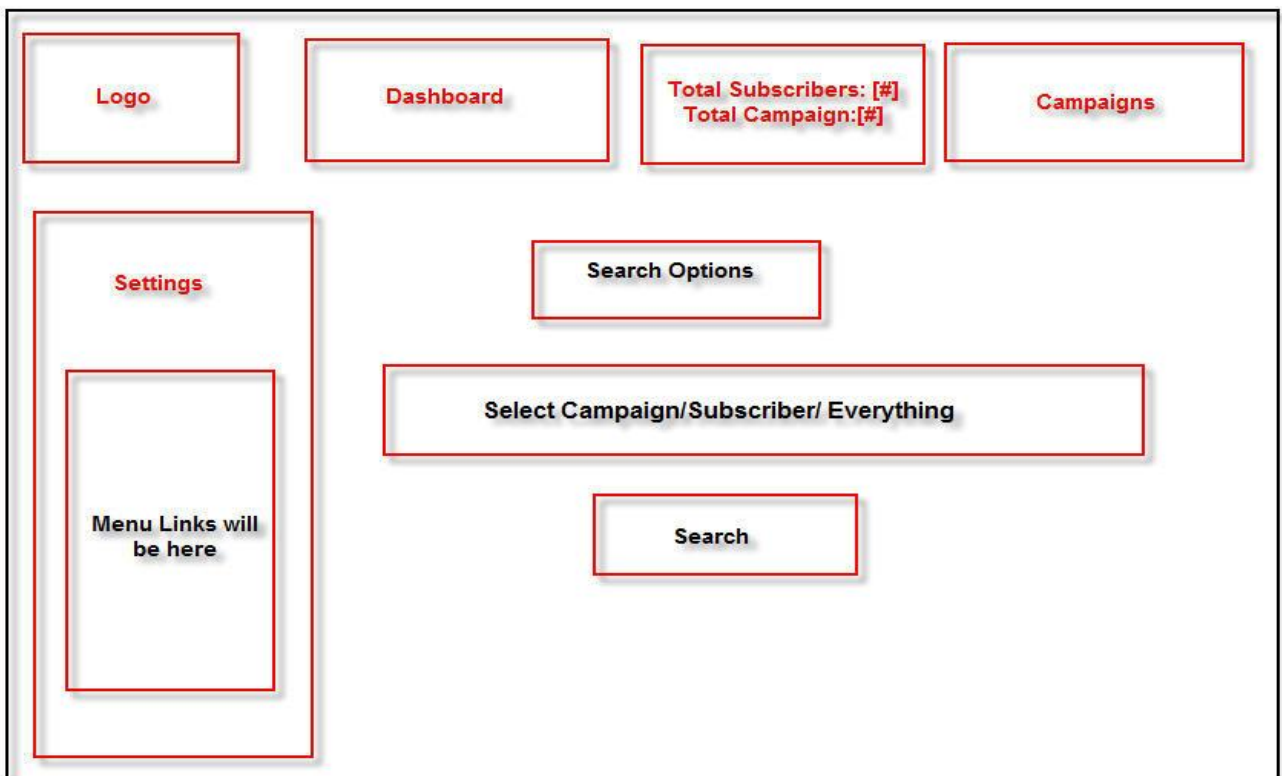


## SETTINGS PAGE



The Settings page layout includes a top navigation bar with four items: Logo, Dashboard, Total Subscribers: [#] Total Campaign:[#], and Campaigns. Below this is a 'General Setting:' section containing three buttons: 'Select country', 'Select City', and 'set timezone'. The main content area features a large 'Update Profile' box with the following options: First Name, Last Name, Email, and Change Password.

## SEARCH PAGE



The Search page layout includes a top navigation bar with four items: Logo, Dashboard, Total Subscribers: [#] Total Campaign:[#], and Campaigns. On the left side, there is a 'Settings' section containing a box labeled 'Menu Links will be here'. The main content area features a 'Search Options' button, a dropdown menu labeled 'Select Campaign/Subscriber/ Everything', and a 'Search' button.

## CREATE GROUP

Logo		Total Subscribers: [#] Total Campaign: [#]	Campaigns
------	--	---	-----------

### Create New Subscriber Group

Group Name

Description

Status


## GROUP LIST

### Group List

[Create New](#)

Sort By

Add subscription to this group

<input type="checkbox"/>	<b>First Subscriber List</b> Created May 11, 2014 06:38 pm No rating yet	5 Subscribers	40.0% Opens	0.0% Clicks		Stats <input type="text"/>
--------------------------	--	------------------	----------------	----------------	---	----------------------------

**ADD NEW SUBSCRIPTION**

Logo

Total Subscribers: [#]  
Total Campaign:[#]

Campaigns

Create Subscription

Select Group: Select All, Custom, Single/Multiple

Fname

Lname

Email \*

Select Gender

Age

Select Country

Select City

Keyword (Comma serapated)

Upload CSV FILE

Sample CSV file download

Age group:  
14-20  
21-25  
26-30  
31-35  
36-40  
41-45  
46-50  
51-60  
61-70  
80-100

**Business logic:** E-mail will add as New mail, one E-mail will add at once, no need to show this e-mail already exist.

Save

Cancel

## CREATE NEW CAMPAIGN

Logo	Users Information	Total Subscribers: [#] Total Campaign:[#]	Campaigns
------	-------------------	--	-----------

### Create Campaign

Search By	Country	Select City	select gender	age [select]
	Type Multiple keyword (Comma separated)			Search Now

Total [value] Mail found from [Country] [City] [Gender] [Age] [Key words]

Email send to  ALL  Fixed Number [Numeric Value]

Name your campaign (text field)

Campaign Subject (max 150 characters)

From Name (text field)

From E-mail

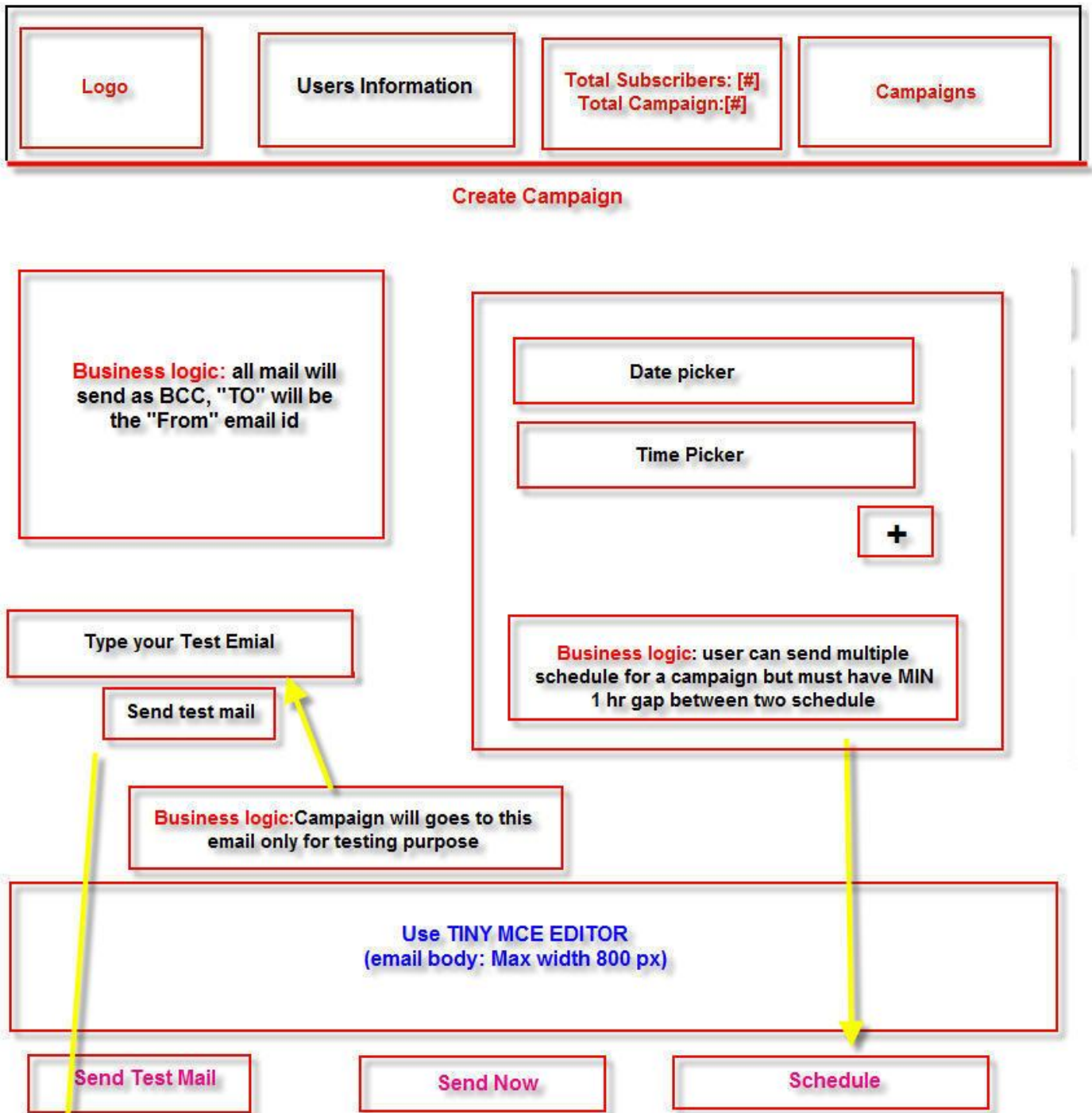
Use TINY MCE EDITOR  
(email body: Max width 800 px)

Send Test Mail

Send Now

Schedule

**CAMPAIGN SENDING (SCHEDULE SETTINGS)**



## CAMPAIGN LIST WITH OVERVIEW

Logo

Total Subscribers: [#]  
Total Campaign:[#]

Campaigns

Campaign List

### Campaigns

Create Campaign ▾

Folders ▾ Filter ▾

Export

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>Facebook Marketing (copy 01)</b> Regular · First Subscriber List Sent on Mon, May 12, 2014 10:52 pm	5 Subscribers	40.0% Opens	0.0% Clicks	View Report ▾
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## REPORT OVERVIEW

# Reports

Campaigns **Group**

Folders  Filter

is it possible to save the users IP when he clicks in any links or open the campaign? Also update the country from the IP address?

This is the option to download report with all data- "Total Click" "Total Subscription of this campaign" "Total open" and others

Export

**Facebook Marketing (copy 01)**  
Regular · First Subscriber List  
Sent on Mon, May 12, 2014 10:52 pm

5      40.0%      0.0%  
Subscribers      Opens      Clicks

View Report

## ADVANCE REPORT

### Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	1 (20%)	0 (0%)	1 (100%)	0 (0%)	0 (0%)
facebook.com	1 (20%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
ipsitasoft.com	1 (20%)	0 (0%)	1 (100%)	0 (0%)	0 (0%)
yahoo.com	1 (20%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
hotmail.com	1 (20%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)

Advance Search options-

Country

City

Gender

Age

Domain

Date-Date

Search



Reports 

# Facebook Marketing (copy 01)

Overview Activity ▼ Advanced

**5 Recipients**

List: Facebook

Subject: Facebook for your company

**Open rate**

List avg: 40.0%

Industry avg (eCommerce): 11.9%

Sent to: 5

Opened: 2

Clicked: 0

Didn't open: 3

Bounced: 0

Unsubscribed: 0

Complained: 0

**Delivered** Mon, May 12, 2014 10:52 pm

[View Email](#) · [Download](#) · [Print](#) · [Share](#)

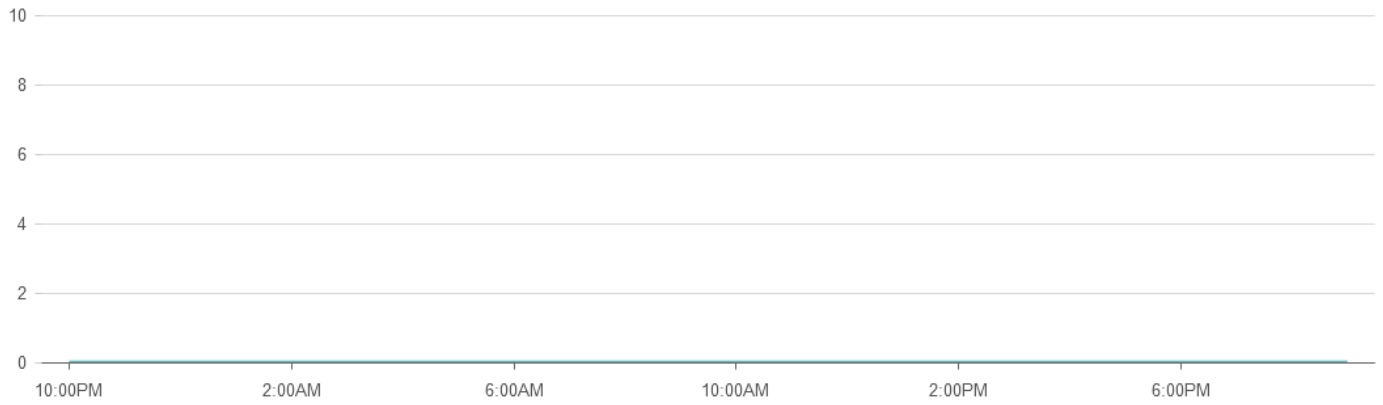
<b>Open rate</b>	<b>40.0%</b>	<b>Click rate</b>	<b>0</b>
List avg	40.0%	List avg	0.0%
Industry avg (eCommerce)	11.9%	Industry avg (eCommerce)	1.6%

<b>2</b> Opened	<b>0</b> Clicked	<b>0</b> Bounced	<b>0</b> Unsubscribed
--------------------	---------------------	---------------------	--------------------------

Successful deliveries	5 100.0%	Clicks per unique opens	0%
Total opens	2	Total clicks	0
Last opened	5/12/14 10:53PM	Abuse reports	0
Forwarded	0		

## 24-hour performance

Opens Clicks



## Top links clicked



## Subscribers with most opens

<a href="mailto:almehady@gmail.com">almehady@gmail.com</a>	1
<a href="mailto:info@ipsitasoft.com">info@ipsitasoft.com</a>	1

## Top locations by opens

 USA 2 100.0%



<b>0</b> No activity	<b>0</b> No activity	<b>0</b> No activity
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